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Concours national d'accès aux écoles de management (CNAEM), Maroc

Session 2016, filière

Copie non officielle du sujet, à partir de la page suiva

Photo d'un exemplaire de candidat : un nombre écrit à la main figure en bas de page et la page de garde manque.

Résumé des parties, chapitres de cours liés et autres années : prepahelp.com/annales/cnaem/ect/2016/anglais

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Carefully read the following passage and answer the question below:

Women have never been in a stronger position to lead, change and shape the economic, social and political landscape. The 21st century has seen a dramatic shift in "traditional" family dynamics and greater recognition of gender in legislation has helped pull apart gender-role divisions. As a result women are far more economically independent and socially autonomous, representing 42% of the UK workforce and 55% of university graduates. Yet women are still less likely than men to be associated with leadership positions in the UK: they account for 22% of MPs and peers, 20% of university professors, 6.1% of FTSE 100 executive positions, and 3% of board chairpersons. This stark inequality is consistently reflected in pay gaps, despite the introduction of the Equal Pay Act in 1975.

Income inequality has risen faster in the UK than any other OCED country that has ratified the convention on Economic Cooperation and Development and today women earn on average £140,000 less than men over their working careers. In recent reports 2.4 million unemployed women said that they want to find employment, and nine out of 10 people want to see men and women equally represented in leadership positions. If the intention to change is there, and basic social and political frameworks support women in the workforce, then we need to look beyond facts and figures to establish what other factors contribute to the gaping hole in gender equality. While statistics offer insights into current patterns and behaviours, they do not address why the skills and talents of women are not being fully utilized.

A relatively neglected factor is the role of stereotypes, reinforced by social and cultural norms, which underline certain expectations about gender. Decades of research has shown that stereotypes about men and women have a huge impact on our beliefs about how they should (or should not) behave. Consequently gender stereotypes reinforce social status and gender hierarchies: for example, surveys and experiments show that women are generally perceived as more "communal" and "loyal", whereas men are described more as "protectors" and "competent". Of course not everyone subscribes to these stereotypes, but there is evidence that men and women who behave in ways that contrast with these traditional stereotypes – such as career women or stay-at-home dads – are likely to be evaluated negatively by others. A lifetime of exposure to what women should be how they should behave and who they should represent drives and reinforces unconscious and unseen biases.

http://www.theguardian.com/business/economics-blog/2013/dec/06/gender-equality-women-stereotypes-stop-progress

Task One: Commentary: (5 points)

In a 75-word paragraph comment on the author's unrevealed assumption:

"*Gender-equality-stereotypes are typical to the UK society.*"

Task Tow: Version: (5points)

Translate paragraph2 into French: from (line **9:** "Income *equality...* ") to (line **17:** "*.fully utilized.* ").

Task Three: Writing: (10points)

Write **four-paragraphs-persuasive-essay** on the following topic. **Take <u>only</u> one position, either for or against** the following assumption:

"Women's liberation from social constraints may advance the progress of the whole society."

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