Concours national d'accès aux écoles de management (CNAEM), Maroc

Session 2024, filière ECT

Anglais

Durée : 2 heures

Ce que traite le sujet

- Section 1 : Critical Reading
- Section 2 : Translation
- Section 3 : Writing

Sujet reproduit sans retouche à partir de la page suivante.

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Concours National d'Accès aux Ecoles de Management - Présidence du CNAEM 2024

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Filière : ECS/ECT

Épreuve de : Anglais

Durée : 2 heures

Test Instructions and Guidelines

Before answering the test questions, read the instructions carefully.

- Make sure you have four printed pages.
- The test is divided into three main sections:
  - Section I: **Critical Reading**
  - Section II: **Translation**
  - Section III: **Writing**
- Make sure your handwriting is clear. Illegible handwriting will affect the whole correction process and may even jeopardize your final score.

IMPORTANT

- You are not allowed to use any document, electronic device or communicate with anyone during the testing session. Evidence of cheating (during the test administration or paper correction) will automatically disqualify the candidate.
- Submitting a blank answer booklet will automatically disqualify the candidate.

SECTION 1: CRITICAL READING

Read the text below and answer the questions that follow:

Work would be so much better if you could get work done. It has always been hard to focus amid the staccato rhythms of meetings, the relentless accumulation of messages or the simple distraction of colleagues thundering past. But since the Covid-19 pandemic, every single place of work has become less conducive to concentration.

Start with the home office. The promise of hybrid working is that you can now choose your location depending on the task at hand. If you need to focus on work, you can now skip the commute, stay home and get your head down. This tactic would have worked well in 2019, when no one else was ever at home. Now there are likely to be other people there, too, grabbing the best spot for the Wi-Fi, merrily eating your lunch and talking loudly to a bunch of colleagues in their own workplaces. Home has become a co-working space but without any of the common courtesies.

Even if none of your family or flatmates is at home, they now know you might be. That spells disaster. Parcels are delivered with monotonous regularity; large chunks of the day are spent being photographed on your own doorstep holding intriguing packages that are not for you. Children who want food or money know where to track you down.

Worst of all, jobs that once required a day off can now be done at no personal cost by booking them in for days when someone else is at home. "Are you going in today?" might sound like an innocuous question. It should put you on high alert. It means that a bunch of people with drills will storm the house just as you settle down to the laptop.

One natural response is to head to the place you were trying to avoid—the office. But its role has changed since the pandemic. It was never a great place for concentrating (the periods of lockdown were glorious exceptions). But it has become even less suitable now that the office is seen as the place where collaboration and culture-building happen.

Before you might have been able to sit in a cubicle, fenced off from other people; now openness is in vogue, which means fewer partitions and greater visibility. Before you might have had a normal chair and a desk; now you will be asked to wobble awkwardly on a tall stool at a champagne bar. Before you were interrupted; now you are being given an opportunity to interact. There is much more emphasis on meetings, brainstorming, drinking, eating, bouncing around on space-hoppers or whatever appalling activity builds team spirit. There is much less emphasis on single-minded attention.

Home is heaving, the office is off-putting. What about other places, like co-working spaces and coffee shops? These too have got worse since the pandemic, for two reasons. First, there is more competition for spaces. Everyone else who is finding it hard to concentrate has had exactly the same idea of heading to a third location.

Second, online meetings have made it acceptable to reach everyone everywhere. It used to be said that you are never more than six feet away from a rat; now the same is true of a Zoom call. Wherever you are—homes, offices, cafés, libraries, monasteries—someone is within earshot, yapping away about something that manages to be both tedious and impossible to ignore: the plight of local papers in Maine, the risk calculations behind Solvency 2 or why Denise is so impossible to work with.

There are ways around the concentration problem. One is to become richer: everything is so much easier if you have another wing of the house, or indeed another house. Another is deliberately to swim against the hybrid tide: if Monday is the day when most people work from home in order to focus, the office is going to be a better place to work that day. The most common and least healthy answer is to defer focused work until the evenings and weekends.

This is not a lament for the pre-pandemic world. Just because each location has got worse as a place to do focused work does not mean that things have got worse overall. Hybrid work allows people to pick the most appropriate locations for specific tasks. The option of occasionally staying at home, even if home is noisier than it was before 2020, is still better for many workers and employers than

the pre-Covid norm of coming into the office every day. But wherever you are, other people are more likely to be there or to have a greater expectation of interacting with you. The ability to concentrate is sold as a benefit of flexibility. It can be the price you pay for it.

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1. DISPLAYING COMPREHENSION

A. Answer the questions below <u>using your own words</u>. (Heavy reproduction of the text language will be penalized). (4 pts)

1.1. How has the pandemic altered the dynamics of remote work and office work in terms of concentration levels?

1.2. Based on the information provided in the text on the different work environments, state how organizations can balance the need for flexibility with the challenges of maintaining focus in an increasingly distracted work environment?

B. Paraphrasing (1pt)

1.3. Paraphrase the statement below:

"Home is heaving, the office is off-putting". Line 30

2. COMMENTING

Comment on the following poster. Do not exceed 100-word paragraph. (+/- 10%) (4 pts)

"Predictions for the Workplace Culture of the Future"



SECTION 2: TRANSLATION

Theme: *Translate the following passage from French into English.* (3 pts)

"Dans un monde du travail en évolution rapide, il est crucial pour les entreprises d'adopter la flexibilité comme facteur clé d'une productivité du travail durable. L'avenir du travail évolue rapidement, et avec lui s'accompagne la nécessité pour les entreprises de s'adapter à un paysage en évolution. Adopter la flexibilité permet aux entreprises de rester agiles et réactives face aux besoins de leurs employés et de leurs clients... etc.

Les modalités de travail flexibles sont devenues de plus en plus populaires ces dernières années, et pour cause. Offrir aux employés la possibilité de travailler à domicile, de travailler à temps partiel ou de travailler selon des horaires flexibles peut conduire à une satisfaction accrue au travail et à une réduction des niveaux de stress. Ceci, à son tour, peut conduire à des niveaux de productivité plus élevés et à de meilleures performances globales. Une étude de la *Society for Human Resource Management* a révélé que 89% des professionnels des ressources humaines estiment que les modalités de travail flexibles augmentent la rétention des employés.

SECTION 3: WRITING

Choose ONE of the writing assignments below: (8 pts)

Topic 1:

Relying exclusively on the documents in the test paper, write a synthesis that reacts to the following statement: *"In the right roles and with the right people, creativity and innovation come in to improve productivity "*

- Document 1: the reading text (pp.2-3)
- Document 2: the poster (p.3)
- Document 3: the text to translate on Theme (p 4)

Compulsory indications:

- Write your synthesis in 200- 250 words.
- Indicate the number of words between brackets at the end of your product (title included).
- Refer to the documents as (Doc1, Doc 2, Doc 3).

Topic 2:

Discuss the following statement in the form of an argumentative essay: *"A recognition of the intersections between culture, communication, technology and business are key to successful social entrepreneurship."*

Travailler les chapitres de ce sujet

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