Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2011, filière ECS

Culture générale en langue anglaise

Ce que traite le sujet

- Structure (questions 1 à 30)
- Vocabulary (questions 31 à 50)
- Reading comprehension (questions 51 à 70)
- Writing

Copie non officielle du sujet, à partir de la page suivante.

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Anglais

Épreuve 2011

STRUCTURE

Directions: Questions 1-15 are incomplete sentences. Beneath each sentence, you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentences. Then, on your answer sheet, tick the letter of the answer you have chosen.

Example: We gone .... a new bicycle
A. He's our son B. it to our son C. that's our son D. our son
The sentence should be read: 'We gave our son a new bicycle'. Therefore, you should choose (D)

1. A theory developed by a scientist cannot be accepted until it ..... By the research of other scientists

A. Is verifying B. will verify C. verifies D. has been verified

2. The tenor drum is used primarily in military bands and ..... With small felt sticks.

A. Is normally play B. has normally played C. is normally played D. normally plays

3. Playwright Lillian Hellman ..... for the mixture of strength and sensitivity she gave to her female characters.

A. Was noted B. had noted C. been noted D. being noted

4. Volcanoes are divided into groups, based on the type of material they are ..... and their shape.

A. Made for B. made of C. made in D. made on

5. Feminist leader S.B Anthony became aware through her work in the temperance movement that women ..... The same rights as men.

A. Were not granted B. is not granted C. didn't grant D. are not granted

6. D.G Farragut ..... To become an admiral.

A. The first American was an officer
B. the first officer was an American
C. was the first American officer
D. The first American was

7. Wild chicken ..... Any of their own chicks that last specific colour patterns.

A. Destroys
B. Will be destroyed
C. Will destroy
D. Being destroyed

8. Costume jewelry is very popular because ..... allows for a great variety of styles.

A. Its low price B. The price is being low C. For its low price D. Of its low price

9. The name "Minnesota" comes from two Indian words ..... "sky-tinted waters".

A. To mean B. By meaning C. Meaning D. That means

10. Lakes may dry up ..... a change in climate or a change in the course of the waters that feed them.

A. When B. Since C. Because of D. While there is

11. Only recently ..... possible to separate the components of fragrances and determine their chemical substances.

A. It becomes B. It has become C. Has it become D. It became

12. The office was in good condition when we moved in because the former ... was very tidy.

A. Occupies B. Occupied C. Occupant D. Occupancy

13. This decision is very important, so think it .....very carefully.

A. Out B. About C. Over D. On

14. People who have no ..... Are seldom disappointed.

A. Expectancy B. Expectations C. Expecting D. Experts

15. Because few people showed .... For the meeting today, we decided to postpone it.

A. Through B. Down C. In D. Up

Directions: *In questions* ***16-30*** *each sentence has 4 underlined words or phrases. The four underlined parts of the sentence are marked (A), (B), (C), (D).Identify the one underlined word or phrase that must be changed in order for the sentence to be correct. Then, on your answer sheet tick the letter of the answer you have chosen.*

Example: All employees are required to wear their identification badges while at work.

A B C D

The underline word 'employee' is not correct in this sentence. This sentence should read, 'all employees are required to wear their identification badges while at work' Therefore, you should choose answer (A).

16. A software designer in an internet company work under a flexitime system.

A B C D

17. Shareholders are angry that in spite very poor results, the CEO is getting a big bonus.

A B C D

18. Two waitresses claim they were repeatedly harassing by male bosses of a renowned firm.

A B C D

19. In some areas, the government reduce the number of laws to encourage businesses.

A B C D

20. Many managers do not understand the role for marketing in modern business.

A B C D

21. We feel that the company is outspending and wasting money on entertainment and travel

A B C D

22. Assets such as machinery and equipment lose value in time because they wear up or
A B C
are no longer up to date.
D

23. General Oil and PP have announced they were going to merge. It will be the biggest
A B
ever merger in the oil industry.
C D

24. The languages of the world presents an array of structural similarities and differences.
A B C D

25. The rise of multinationals have resulted in a great deal of legal ambiguity because
A B
they can operate in so many jurisdictions.
C D

26. The term "Yankee" was a nickname for people from New England, but now anyone
A B
from the USA are referred to as a Yankee.
C D

27. In 1971, US government not only put warnings on cigarette packs, but also banning
A B C
TV advertising of cigarettes.
D

28. Because Washington is a district and not a state, its residents have less rights than other citizens.
A B C D

29. The telephone works by changing the voice's sound waves into electrically signals.
A B C D

30. There are two ways of making a gas condense: cooling it or putting it under pressure.
A B C D

VOCABULARY

Directions: In questions **31-50** choose the best word (A),(B),(C),(D) that fits in the sentence and tick the corresponding letter on your answer sheet.

Example:

Although he had no.....injuries, doctors later found he was suffering from internal bleeding.
A. Outside B. external C. outlying D. outreach
The best word that fits is " external ".
Therefore, you should choose answer (B).

31. There is a marked.... Between the poverty of the poorest and the affluence of the richest
A. Opposite B. Contrast C. Opposition D. Variation

32. After you have submitted your application, the university will..... that the information you have supplied is correct.
A. Verify B. Certify C. Investigate D. Enquire

33. In some countries, there is no tax on books on the ..... that education should not be taxed.
A. Idea B. principle C. concept D. Theory

34. Although most cars can travel much faster, the ..... Speed limit in the UK is 70 mph.
A. Maximum B. Highest C. Biggest D. Total

35. The results of the government inquiry ..... that there had been no deliberated attempt by the company to deceive investors.
A. Displayed B. Explained C. Stated D. Style

36. One important aspect of marketing is to create a positive ..... Of the company or product.
A. Picture B. Reflection C. Image D. Style

37. The instructions from air traffic control were not fully ....., as a result the pilot made an error and the plane crashed.
A. Explicit B. Total C. Explained D. Complete

38. The Channel Tunnel between France and the UK was a huge engineering .....
A. Project B. Completion C. Development D. Attempt

39. As trade union membership has declined, the number of ..... Has also decreased.
A. Arguments B. Disagreements C. Disputes D. Quarrels

40. The invention of printing allowed ideas to ... Much more quickly than before.
A. Scatter B. Diffuse C. Disseminate D. Migrate

41. Despite a great deal of evidence to the contrary, tobacco companies..... the public for years that smoking was not a direct cause of cancer.

A. Ensured B. Assured C. Insured D. Promise

42. Following unification, the German government decided to move the capital from Bonn and ...it once more in Berlin.

A. Place B. Position C. Locate D. Seat

43. There are many parts of the world that are ... enough to produce food but do not have enough water.

A. Agricultural B. Rich C. Fertile D. Productive

44. Some political parties want to ..... the process by which we vote in general elections so as to make it more representative.

A. Rewrite B. Redraw C. Remake D. Reform

45. Because of modern communications, It is increasingly common for people to .... Business without actually meeting.

A. Transact B. Make C. Perform D. Achieve

46. Because Paris is expensive, many organizations pay higher salaries to ..... for the high cost of living there.

A. Adjust B. Redress C. Compensate D. Make out

47. The clothing of men and women used to be quite ..... , whereas today women often wear trousers as well as men.

A. Opposite B. Distinct C. Diverse D. Distinguished

48. If you have time, I would really .... Some help with this assignment.

A. Value B. Appreciate C. Respect D. Accept

49. The police interviewed three men but later ... them from their investigation as they were all innocent.

A. Eliminated B. Eradicated C. Exterminated D. Dismissed

50. In the early years, facilities for tourists were rather ....., but now they are highly developed.

A. Crude B. Rudimentary C. Uncomplicated D. Unfavorable

READING COMPREHENSION

Directions:

This section contains THREE passages, each followed by a number of questions (51-70). Read the passages and for each question, choose the one best answer – (A),(B),(C),(D) – based on what is stated in or what can be inferred from the passage. Then on your answer sheet, tick the letter of the answer you have selected.

TEXT 1:

George Callop, Jr, the man who makes and shakes his reputation on knowing what Americans think, had brought all his polling strategies together to identify and analyse what he calls future forces. Already they are shaping the form our society will assume by the end of the century. For the past years, Gallup has sought the views of millions of Americans in the belief that broad based polls give a corporate sense of where a country is headed, a sense that no single person possesses. He surveys the nation's youth, for example, because his polls have shown repeatedly that one's values and attitudes about life – the seeds for future action – are formed before a person reaches the age of twenty. Gallup also seeks the opinions of a diverse group of experts – lawyers, judges, economists, business executives, artists, scientists, the clergy – to focus as sharply as possible on the future.

51. Which of the following would be the most appropriate title for the passage?

A. The life of George Gallup Jr.
B. Predicting the shape of American society
C. The opinion of experts
D. Our Nation's youth

52. The passage mainly discuss Gallup's life as

A. Pollster B. Scientist C. Corporate executive D. politician

53. It can be inferred from the text that Gallup is

A. Thorough B. Unknown C. Obstinate D. Questionable

54. According to the passage, Gallup would most likely seek the opinion of a

A. Factory worker B. Fifty-year old C. Priest D. Prison inmate

55. The passage would most likely be assigned reading in a course on

A. Sociology B. Anthropology C. History D. Politics

TEXT 2:

Graphology is the study of a person's handwriting to obtain information about his/her personality. Because most scientists classify graphology as a pseudo science, it practice is limited in the United States. However many American business firms consult graphologists about which people to hire. At least one American university-the new school for Research in New York City- teaches graphology as a serious diagnostic aid.

Some principles of graphology have been found to be true by legitimate scientific researchers. For examples, handwriting is affected by illness, old age, and tension. But most of the broader claim of graphology lack scientific proof. For example, graphologists claim that lines slanting upward indicate enthusiasm, and that lines slanting downwards indicate discouragement. A few scientific researchers have studied the relationship between handwriting and personality. It is important to distinguish their work from that of most graphologists with whom the public comes into contact.

Despite the lack of evidence for the claims of graphology, some psychologists consider the study of handwriting a useful diagnostic tool. Several psychology textbooks on projective techniques include discussions of graphology. Such techniques are testing methods that obtain information about a patient's personality without asking direct questions about it.

Many psychologists have called for thorough scientific studies of graphology. However, scientific research indicates that graphology has limited value for the study of character, health, and personality.

56. What is the main topic of the passage?

A. Whether or not to take graphology seriously

B. How to improve your handwriting

C. Writing tips when looking for a job

D. Scientific graphology studies

57. Look at the world diagnostic in the first paragraph. The world could be replaced by

A. Predictive B. Scientific C. Medical D. Practical

58. According to the passage, all the following affects handwriting EXPECT

A. Disease B. Stress C. Senility D. Occupation

59. We can infer from the passage that
A. The number of American universities teaching graphology will increase
B. Graphology was more prevalent a century ago that it is today
C. Graphology can be studied only a unofficial schools in the US
D. Scientists don't consider graphology to be a real science.

60. Which of the following is NOT true about graphologists?
A. They can make hiring recommendations
B. They look at handwriting to understand a person's personality
C. They claim to be able to differentiate personality characters
D. They determine a person's illness based on a handwriting sample.

61. Look at the world thorough in paragraph 4. The word is closest in meaning to
A. Extensive B. Continuous C. Long distance D. Potential

TEXT 3:

The American game of football traces its inception to a game that resembled soccer and was played in the eastern US around 1850. Instead of kicking around ball into a net as it is done in today's soccer games, players kicked the ball across the opposing team's goal line. Those soccer teams of the mid 1800s had 30 or more players on the field at one time; nowadays both soccer and football teams complete with only 11 players.
As this soccer like game more popular, stricter rules were instituted, and colleges established teams. The first college game was played on November 6, 1869, in New Jersey. Rutgers beat the college of New Jersey, now Princeton University. The first game most closely resembling modern football took places in 1874 in Cambridge, Massachusetts between Harvard and McGill (Canada) universities. The Canadians preferred to play rugby, an English game that allows running while holding the ball and trickling opposite players. The Harvard team wanted to pay its game of soccer advancing the ball by kicking. The teams reached a compromise; they would play two games, the first using Harvard rules, and the next following McGill's rules. Harvard enjoyed McGill's game so much that it presented it to other Eastern schools. The new game, with rugby-like modifications, gained acceptance. The eastern colleges soon began to alter and improve the modified soccer game which by then had been renamed football. One of the first football players, Walter Camp became a pivotal force in updating the game. Under his tutelage in 1880s, official rules were established. He was the primary architect of the four down system, the yardage needed, and the centre snap to the quarterback. He and C.Witney initiated the tradition of selecting an all American team.

More and more colleges began playing football, and it spread beyond the East Coast. Rivalries between teams from different colleges, high schools, and towns continue to this day.

62. With what topic is the passage is mainly concerned?

A. The origins of American football
B. The similarities and differences between soccer and football
C. Rugby's contribution to football
D. Football rules and regulations

63. The word "instituted" in par 2 is closest in meaning to :

A. Petitioned B. Abandoned C. Raised D. Adopted

64. According to the passage, in what way does football differ from soccer?

A. Players run with the ball
B. Player advance the ball mainly by kicking it
C. An all American team is selected
D. It is played in high schools

65. The word "Its" in par 2 refers to

A. The Canadians B. The rugby game C. The Harvard team D. rugby

66. According to the passage, all of the following are true EXCEPT

A. In the 1800's Canadians preferred rugby to soccer
B. Walter Camp contributed to changes to the game
C. An all American team was selected in the 1874
D. High school and town teams played football in the 1880s

67. The word " architect" in par 3 is closest in meaning to

A. Builder B. Designer C. Principal D. Referee

68. It can be from the passage that

A. Eastern colleges were the first in the US to play American football
B. Football teams always had a quarterback
C. The Harvard-McGill football game is played annually
D. Rutgers University was originally called the College of New Jersey

69. The word " rivalries" in par 4 is closest in meaning to

A. Associations B. Competitions C. Leagues D. Fellowships

70. The paragraph following this passage most likely describes

A. A comparison between soccer and football
B. How the game of football is played today
C. The integration of sports into American college life
D. Scoring procedures for football games

WRITING

Directions: In this last section you choose one of the two suggested topics. In no more than 200 words, write about the subject.

Topic 1:

A company has announced that it wishes to build a large factory near your community. Discuss the advantages and disadvantages of the new influence on your community. Do you support or oppose the factory? Explain your position.

Topic 2:

Describe a custom from your country that you would like people from other countries to adopt. Explain your choice, using specific reasons and examples

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