Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2018, filière ECS

Culture générale en langue anglaise

Durée : 2 heures

Ce que traite le sujet

- Structure (questions 1 à 26)
- Reading comprehension (questions 27 à 38)
- Vocabulary (questions 39 à 59)
- Writing (60 à 100)

Sujet reproduit sans retouche à partir de la page suivante.

Résumé des parties, chapitres de cours liés et autres années :
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GROUPE ISCAE

المعهد العالي للتجارة و إدارة المقاولات

CONCOURS D'ACCES AU PROGRAMME GRANDE ÉCOLE (GRADE MASTER)

- Groupe ISCAE –

Année Universitaire : 2018/2019

Epreuve de :

Anglais

Durée : 2H

Lundi 28 mai 2018

De 13h00 à 15h00

ANNALES CONCOURS 2019
ISAEBADJI MEHDI

INSTRUCTIONS

- Veiller à mettre votre Nom /Prénom et N° d'examen sur chaque copie.

STRUCTURE

Directions: Questions (1 - 16) are incomplete sentences. Beneath each sentence you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentence. Then, on your answer sheet, tick the letter of the answer you have chosen.

1. Until the long-awaited upgraded version of this software _____ most potential buyers will stick to their old equipment.
A) has been released
B) will have been released
C) is not released
D) will not have been released

2. It is about time the government _____ a stricter line on business matters.
A) would adopt
B) adopts
C) will adopt
D) adopted

3. That new concert hall _____ a lot of money.
A) costing
B) cost
C) costed
D) has costed

4. Opinion polls show that their popularity-rating _____ steadily for several weeks now.
A) were falling
B) was falling
C) fell
D) has been falling

5. _____ quit smoking to get this job, which is rare.
A) You must not
B) You are obliged
C) You ought not to
D) You need not

6. The recommendation was that they _____ better change their strategy.
A) should
B) would
C) had
D) ought to

7. My boss asked me _____ to the airport as his car was being repaired
A) if I may drive him
B) may I drive him
C) If I could drive him
D) Would I drive him

8. "Peter has been working on those figures for three hours. Surely he _____them by now!"
A) must have finished
B) might have finished
C) has to have finished
D) had to have finished

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KARRADJ MEWDI

9. Public opinion can easily turn into scepticism between now and next march when the presidential election _____.

A) is to be held
B) will be held
C) is due to be held
D) Any of these answers

10. Once they _____ intervening, Central Banks would not need such large reserves.

A) should stop
B) stopped
C) would stop
D) stop

11. The world has not yet woken up to this fact, but when that _____ , the overvalued currency can only move one way.

A) will happen
B) happens
C) happened
D) would happen

12. She complained to the manager that she _____ being treated like that.

A) didn't use
B) didn't use to
C) wasn't used
D) wasn't used to

13. We await a new era _____ peace _____ any longer.

A) whereas / is not threatened
B) while / will not be threatened
C) when / will not be threatened
D) ever since / is not threatened

14. The reform was undertaken with _____ an end to years of abuse.

A) a view to putting B) the view of putting C) a view of putting D) a view to put

15. The motorist's reckless driving _____ the car _____ the road.

A) had / skidded off B) made / skidding off C) caused / to skid off D) got / and skidded off

16. Once you _____ the letter of application you should have it double checked by someone who has some experience of business correspondence.

A) have completed B) had completed C) will have completed D) completed

Directions: In questions (17- 26), each sentence has four underlined words or phrases. The four underlined parts of the sentence are marked (A), (B), (C), (D). Identify the one underlined word or phrase that must be changed in order for the sentence to be correct. Then, on your answer sheet tick the letter of the answer you have chosen.

17. HanCo., in keeping with its new management philosophy, has decided allowing employees more flexible working hours.

A) in keeping B) management C) allowing D) more flexible

18. Our research team thought that Computech had the most promised future of all the firms surveyed.

A) thought B) promised C) of all D) survey

ANNALES DU CONCOURS 2018
KAIHBADJI MMP

19. The guards had left the building by the time the alarm has been sounded.
A) The guards B) the C) by the time D) has been sounded.

20. The firm of Dorsey and Rodriguez is pleased to announce a new joint venture with the advertisement agency Adcam.
A) of B) to announce C) joint venture D) advertisement

21. The President and the Vice President were both welcomed by the head of the Committee; however, there were violent demonstration on the streets outside the hotel.
A) welcomed B) the head C) however D) demonstration

22. The window display for the new products have been designed by the merchandising staff.
A) for B) have C) by D) merchandising

23. The new executive condominiums, which are presently under construction, will be the most luxury living quarters available in the city.
A) presently B) will be C) luxury D) available

24. Our new Sales Manager found out that get the job done is not as easy as it first appears.
A) Sales Manager B) get C) as easy as D) appears

25. His failure to secure the contract led to the terminate of his employment with our firm.
A) His B) led C) terminate D) our

26. Due to the poor planning and problems with cash flow, most analysts predict that the firm will remain solvable for only a few more months.
A. Due to B) predict C) solvable D)a few

READING COMPREHENSION

Directions: This section contains 3 passages, each followed by a number of questions (27- 38). Read the passages and for each question, choose the one best answer (A), (B), (C), (D) based on what is stated in or what can be inferred from the passage. Then, on your answer sheet, tick the letter of the answer you have selected.

TEXT 1

Both borrowers and lenders in the sub-prime mortgage market are wishing they had listened to the old saying: neither a borrower nor a lender be. Last year people with poor credit ratings borrowed $605 billion in mortgages, a figure that is about 20% of the home-loan market. It includes people who cannot afford to meet the mortgage payments on expensive homes they have bought, and low-income buyers. In some cases, the latter could not even meet the first payment. Lenders include banks like HSBC, which may have lost almost $7 billion.

Both sides can be blamed. Lenders, after the 2-3 percentage point premium they could charge, offered loans, known as 'liar loans', with no down payments and without any income verification to people with bad credit histories. They believed that rising house prices would cover them in the event of default. Borrowers ignored the fact that interest rates would rise after an initial period.

One result is that default rates on these sub-prime mortgages reached 14% last year- a record. The problems in this market also threaten to spread to the rest of the mortgage market, which would reduce the flow of credit available to the shrinking numbers of consumers still interested in buying property.

So, the housing market will remain weak; borrowers with weak credit histories will find the credit window closed; people with adjustable-rate mortgages will have to spend less so they can meet their increased payments; tighter lending standards and falling home prices will reduce consumers' ability to tap the equity in their homes.

But as long as the labor market remains strong, which it has done despite job losses in housing-related industries, and as long as real incomes continue to go up, consumers might complain, but they are unlikely to go on a buyers' strike on a scale that will make this slowdown become a recession. Therefore, we should not be too worried, but, at the same time, we should be a bit cautious and watch closely how things develo

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27. Sub-prime mortgage loans were offered

A) only to low income families.
B) to people in need
C) to people who wanted to buy very expensive houses.
D) to people with poor credit histories.

28. Who believed that rising house prices would cover them in the event of a default?

A) Borrowers
B) Lenders
C) Both
D) Investors

29. Borrowers have been caught out

A) because they lied when applying for the loan.
B) because house prices have risen.
C) because interest rates rise after a while.
D) because interest rates fall after a while

30. According to the text, people with adjustable-rate mortgages

A) will not be able to get credit.
B) will have to economise.
C) have weak credit histories.
D) Will have to take out more loans

31. The housing market problems

A) could easily tip the country in recession.
B) are unlikely to tip the country into recession.
C) will cause a buyers' strike.
D) will lead to an economic disaster

32. The writer is

A) a bit concerned about the housing market.
B) very worried about the housing market.
C) not worried about the housing market.
D) Extremely worried about the housing market

TEXT 2:

Theories about how brain works remain a topic of debate. It is agreed, though, that the hippocampus, a part of the brain, is undeniably important for memory. When we experience something, the information is sent via our senses to the hippocampus, where it is processed. Scientists believe that brain cells called neurons first transform the sensory stimuli we experience into images in our immediate memory. Then, these images are sent to the hippocampus and stored temporarily in short term memory. In the hippocampus information is organized, and it is during this process that parts of the image of our experience fade away. Finally, certain information is then transferred to long term memory in a section in the frontal lobe of the brain known as the cerebral cortex. Scientists think this process may happen while we are sleeping, but exactly how the information is transferred from one area of the brain to another is a mystery.

33. This reading is mainly concerned with

A) how to improve our memory
B) why some of the information in short term memory fades away
C) how human brain processes and stores information
D) the importance of neurons in transferring sensory stimuli

34. According to the passage scientists

A) know that information is sent from the long term memory to the hippocampus
B) have found out why some of the information is lost in the hippocampus
C) don't know exactly how the information is transferred from one area of the brain to another
D) still debate whether the hippocampus is important for memory

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35. It is pointed out in the reading that
A) the brain was not considered as a highly complex organ in the past
B) damage to hippocampus doesn't cause memory loss
C) all of the information stored in the short term is transferred to long time memory
D) scientists agree that the hippocampus is important in processing information

TEXT 3:

Data from the Pioneer spacecraft of NASA apparently prove the theory that the high surface temperature of Venus is due to an atmospheric greenhouse effect caused mainly by a blanket of carbon dioxide. Such a greenhouse effect is created when energy in the form of sunlight easily passes through a planet's atmosphere, warms its surface, and is converted to heat radiation that is then held in by the atmosphere from top to bottom. Venus has a relatively thin atmosphere like the Earth's, but Venus' atmosphere consists of more than ninety percent carbon dioxide, compared to less than four percent in that of the Earth. Because of its higher percentage of carbon dioxide, Venus' atmosphere traps much more heat radiation than does the Earth's. Thus, the Venus studies are believed to be important to the understanding of possible adverse effects on the Earth's agriculture that could result from the long-term use of fossil fuels, which add carbon dioxide to the atmosphere.

36. According to the passage, data from the Venus study can be used to
A) measure the amount of carbon dioxide in the atmosphere accurately
B) increase the emission of carbon dioxide into the atmosphere
C) test the efficiency of the spacecraft sent to Venus by NASA
D) predict future agricultural problems on Earth

37. We understand from the passage that the atmosphere of Venus
A) is thinner than the atmosphere of the Earth
B) contains much more carbon dioxide than that of the Earth
C) traps less heat radiation compared to the atmosphere of the Earth
D) blocks out dangerous rays from the sun

38. One can infer from the passage that
A) there is no difference between the atmospheres of Venus and the Earth
B) the atmosphere of the Earth consists of mainly carbon dioxide
C) the more carbon dioxide in the atmosphere, the warmer the world will tend to get
D) lack of atmosphere causes a very high surface temperature on Venus

VOCABULARY

Directions: Questions (39-59) are incomplete sentences. Beneath each sentence you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentence. Then, on your answer sheet, tick the letter of the answer you have chosen.

39. After three years of _____, the country's economy is finally looking a lot healthier.

A) letdown B) demise C) overdraft D) recession

40. We altered our final _____of yearly profits due to more accurate advertising and marketing costs.

A) forecast B) expectancy C)expectation D)wishes

41. A company's annual stockholders' report must give income and expenses for the year, but will probably also show projected or _____ earnings for the quarter or year ahead.

A) visible B) allocated C) estimated D) parallel

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42. A major theme of many insurance companies' advertisements is the _____ of their finances and the security of their investments.

A) visibility B) fluctuations C) stability D) imposition

43. Determining the best use of resources, and which projects should get more support (or less) is called:

A) commission B) acquisition C) allocation D) circumstances

44. _____with the rate the other banks are offering, and you won't hesitate for a second.

A) Compare this B) Comparing this C) After comparing this D) Compared

45. Because the company was doing more business, it was necessary to _____ the factory.

A) extend B) increase C) broaden D) magnify

46. The garden _____ as far as the river.

A) advances B) extends C) develops D) enlarges

47. Now that he has retired, he lives partly on his pension and partly on the _____ on his post office savings account.

A) income B) wages C) salary D) interest

48. The businessman proved to be an apparently well-behaved _____ middle-aged man.

A) offensive B) unoffending C) inoffensive D) innocent

Directions: Beneath each question (49-59) you will see four words or phrases marked (A), (B), (C), (D). Choose the one synonym or antonym for each underlined word. Then, on your answer sheet, tick the letter of the answer you have chosen.

49. Which is a synonym of **Compensation**?
A) Payment for services B) Bribe C) Fee D) Money

50. Which is an antonym of **Excluded**?
A) Incorporated B) Left out C) Separated D) Repudiated

51. Which is a synonym of **Implement**?
A) Enforce B) Determine C) Learn D) Conceive

52. Which is an antonym of **Superficial**?
A) Shallow B) Frivolous C) Genuine D) Partial

53. Which is a synonym of **Mandate**?
A) Ability B) Authorization C) Liberty D) Opportunity

54. Which is a antonym of **Quaint**?
A) Common B) Old fashioned C) Bizarre D) Fantastic

55. Which is a synonym of **Immanent**?
A) Merciless B) Offensive C) Legal D) Inherent

56. Which is a antonym of **Ally**?
A) Worker B) Soldier C) Opponent D) Ancestor

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57.Which is a synonym of **Sordid**?

A) Filthy B)Reputable C) Magical D) Impressive

58. which is the antonym of **Affluent**?

A) Instinctive B) Opulent C) Penniless D) Single

59. Which is a synonym of **Expedient**?

A) Bright B) Educated C) Flimsy D) Practical

WRITING (60-100)

Directions: In this last section you choose one of the two suggested topics. In no more than 250 words, write about the subject.

Topic 1

Some people think that when recruiting, companies should aim to take on people who are innovative and able to work independently while others consider they should recruit people who are able to work in a team and follow instructions.

Discuss both views and give your opinion.

Topic 2

Communication through text messaging and other forms of online communication are short and basic. Some people think this will be the death of grammar and spelling.

Do you agree or disagree?

Use specific examples and details to support your answer.

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