Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2019, filière ECS

Culture générale en langue anglaise

Durée : 2 heures

Ce que traite le sujet

- Reading comprehension (questions 1 à 18)
- Grammar and structure (questions 19 à 48)
- Vocabulary (questions 49 à 60)
- Writing (60 à 100)

Copie non officielle du sujet, à partir de la page suivante.

Scan du sujet portant quelques traits manuscrits sans réponse : une accolade en marge de la page 3 et un mot griffonné en bas de la dernière page.

Résumé des parties, chapitres de cours liés et autres années :
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GROUPE ISCAE
المعهد العالي للتجارة و إدارة المقاولات

CONCOURS D'ACCES AU PROGRAMME GRANDE ÉCOLE (GRADE MASTER)

- Groupe ISCAE –

Année Universitaire : 2019/2020

Epreuve de :

Anglais

Durée : 2H

Lundi 27 mai 2019

De 13h00 à 15h00

INSTRUCTIONS

- Veiller à mettre votre Nom /Prénom et N° d'examen sur chaque copie.

READING COMPREHENSION

Directions: This section contains 2 passages, each followed by a number of questions (1-18). Read the passages and for each question, choose the one best answer (A), (B), (C), (D) based on what is stated in or what can be inferred from the passage. Then, on your answer sheet, tick the letter of the answer you have selected.

TEXT 1

Jupiter is the largest and most massive planet and is fifth in order of distance from the sun. It is well placed for observation for several months in every year and on average is the brightest of the planets apart from Venus, though for relatively brief periods Mars may outshine it. Jupiter's less than 10-hour rotation period gives it the shortest day in the solar system insofar as the principal planets are concerned. There are no true seasons on Jupiter because the axial inclination to the perpendicular of the orbital plane is only just over 3°-less than that for any other planet.

The most famous mark on Jupiter is the Great Red Spot. It has shown variations in both **intensity** and colour, and at times it has been invisible, but it always returns after a few years. At its greatest extent it may be 40,000 kilometres long and 14,000 kilometres wide, so its surface area is greater than that of Earth. Though the latitude of the red spot varies little, it drifts about the longitude. Over the past century, the total longitudinal drift has announced to approximately 1200°. The latitude is generally very close to -22°. It was once thought that the Red Spot might be a solid or semisolid body floating in Jupiter's outer gas. However, the Pioneer and Voyager results have refuted that idea and proven the Red Spot to be a phenomenon of Jovian meteorology. Its longevity may well be due to its exceptional size, but there are signs that it is decreasing in size and may not be permanent. Several smaller red spots have been seen occasionally but have not lasted.

1. The main purpose of the passage is:

A) To explain why the Great Red Spot changes
B) To show which of the planets shines the brightest
C) To give an introduction to Jupiter and its Red Spot
D) To prove that Jupiter is shrinking

2. According to the passage, Jupiter has the shortest day among the principal planets because

A) its rotation period is shorter than 10 hours
B) the axial inclination is only just over 3°
C) it is on the average the brightest of all the planets
D) there is the interference of the Great red Spot

3. The author's tone in this passage is:

A) Argumentative
B) Supportive.
C) Enthusiastic
D) Neutral

4. According to the passage, Mars outshines Jupiter

A) on a regular basis.
B) from time to time.
C) every several months
D) less often than any other planet

5. This passage would be of most interest to

A) students of anthropology.
B) geologists.
C) mathematicians.
D) Amateur astronomers

6. It can be inferred from this passage that Jupiter great red spot

A) will become brighter with time .
B) will one day vanish.
C) will continue expanding.
D) is made of floating gas

7. The word 'intensity' in line 7 could best be replaced with

A) visibility
B) density.
C) brilliance.
D) surface area

8. According to the passage, all of the following are true about Jupiter EXCEPT

A) there are four planets closer to the sun.
B) it is 14.000 kilometers wide.
C) there is still much to be learned about the Red Spot.
D) Pioneer and Voyager have added to our knowledge of Jupiter.

TEXT 2:

Today's cars are smaller , safer, cleaner, and more economical than their predecessors, but the car of the future will be far more pollution-free than those on the road today. Several new types of automobile engines have already been developed that run on alternative sources of power, such as electricity, compressed natural gas, methanol, steam, hydrogen, and propane. Electricity, however, is the only zero-emission option presently available.

Although electric vehicles will not be truly practical until a powerful, **compact** battery or other dependable source of current is available, transportation experts foresee a new assortment of electric vehicles entering everyday life: shorter-range commuter electric cars, three-wheeled neighborhood cars, electric delivery vans, bikes and trolleys.

As automakers work to develop practical electrical vehicles, urban planners and utility engineers are focusing on infrastructure systems to support and make the best use of the new cars. Public parking spots on the street or in commercial lots will need to be equipped with devices that allow drivers to change their batteries while they shop, dine, or attend a concert. To encourage the use of electric vehicles, the most convenient parking in transportation centers might be reserved for electric cars.

Planners **foresee** electric shuttle buses , trains, buses, and neighborhood vehicles all meeting at transit centers that would have facilities for charging and renting. **Commuters** will be able to rent a variety of electric cars to suit their needs: light trucks, one person three-wheelers, small cars, or electric/gasoline **hybrid** cars for longer trips, which will no doubt take place on automated freeways capable of handling five times the number of vehicles that can be carried by a freeway today.

9. The following electrical vehicles are all mentioned in the passage EXCEPT

A) vans B) trains C) planes D) trolleys

10. The author's purpose in the passage is to

A) criticize conventional vehicles
B) support the invention of electric cars
C) narrate a story about alternative energy vehicles
D) describe the possibilities for transportation in the future

11. The passage would most likely be followed by details about

A) automated freeways
B) pollution restrictions in the future
C) the neighborhood of the future
D) electric shuttle buses

12. The word 'compact' in line 6 is closest in meaning to

A) long-range B) inexpensive C) concentrated D) square

13. In the second paragraph, the author implies that

A) a dependable source of electric energy will eventually be developed
B) everyday life will stay much the same in the future
C) a single electric vehicle will eventually replace several modes of transportation
D) electric vehicles are not practical for the future

14. According to the passage, public parking lots of the future will be

A) more convenient than they are today
B) equipped with charging devices
C) much larger than they are today
D) as common as today's gas stations

15. The word 'charging' in this passage refers to

A) electricity B) credit cards C) aggression D) lightening

16. The word 'foresee' in line 15 could best be replaced with

A) count on B) invent C) imagine D) rely on

17. The word 'commuters' in line 16 refers to

A) daily travelers B) visitors C) cab drivers D) shoppers

18. The word 'hybrid' in line 17 in closest in meaning to

A) combination B) hazardous C) futuristic D) automated

GRAMMAR & STRUCTURE

Directions: This section contains 1 passage followed by a number of questions (19 to 35). Beneath the passage you will see four words marked (A), (B), (C), (D). Choose the one word that best completes each blank in the passage. Then, on your answer sheet, tick the letter of the answer you have chosen.

Shopping is an important part of today's **(19)** _____ society. Shoppers are important for a country's economy because they consume many of the goods that industries produce.
(20) _____ , in early civilizations, people **(21)** _____the goods that they produced. Centuries ago, the introduction of bank notes and coins made it possible to **(22)** _____money and buy other goods. The first shops sold food and home-made goods. In the Middle Ages, traditional **(23)** _____emerged in small towns. Bakers, butchers, goldsmiths and others produced goods in their own workshops, which were often close to the **(24)** _____place.
Today, goods are mass-produced in **(25)** _____, then sold to wholesalers, who then sell them either directly to consumers or to retailers. These (26) _____from small one-man stores to large chain stores or supermarkets.
In large cities **(27)** _____stores offer everything from **(28)** _____articles to special food. Each floor has a section, where you can buy a wide range of **(29)** _____articles. In the last decades big shopping malls have been built on the outskirts of cities. They are popular **(30)** _____ that have turned into huge entertainment centers with all kinds of opportunities to spend your free time. On the other side, **(31)** _____stores in city centers are losing more and more customers because they are hard to reach and there are is little parking **(32)** _____.
In the last decade shopping on the Internet has increased **(33)** _____. Online stores have **(34)** _____ mail-order catalogues for people who do not want to get into their car and drive to the nearest shopping mall. In addition, the goods are **(35)** _____to your doorstep and you pay via credit card.

19. A) economic	B) producer	C) buyer	D) consumer
20. A) Nevertheless	B) However	C) Furthermore	D) Despite
21. A) replaced	B) substituted	C) switched	D) exchanged
22. A) earn	B) win	C) get	D) produce
23. A) trades	B) jobs	C) products	D) exchanges
24. A) market	B) town	C) central	D) fair
25. A) workshops	B) firms	C) companies	D) factories
26. A) range	B) span	C) choose	D) run
27. A) field	B) section	C) department	D) branch
28. A) household	B) housed	C) housing	D) house
29. A) related	B) connected	C) linked	D) allied
30. A) targets	B) points	C) goals	D) destinations
31. A) usual	B) traditional	C) out-of-date	D) common
32. A) space	B) ground	C) place	D) gap
33. A) suddenly	B) steadily	C) securely	D) closely
34. A) restored	B) switched	C) replaced	D) swapped
35. A) delivered	B) carried	C) supplied	D) provided

Directions: Questions (36 - 48) are incomplete sentences. Beneath each sentence you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentence. Then, on your answer sheet, tick the letter of the answer you have chosen.

36. He has three brothers. Ahmed is the _____of the three.
A) most cleverest B) more clever C) cleverest D) cleverer

37. The pianos in the other store are _____ , but _____ .
A) cheaper, ... not as better B) cheaper, ...not as good
C) more cheap, ... not as better D) more cheap, ... not as good.

38. They came _____ than we had expected.
A) more later B) much later C) more late D) much late

39. She does her work _____ than her classmates.
A) far more diligently B) such more diligently C) so more diligently D) much more diligent

40. He walked 10 miles that day. He never thought he was able to walk _____ far.
A) such B) that C) so D) B and C

41. She is _____as any of us.
A) as a good swimmer B) so good swimmer C) as good swimmer D) as good a swimmer

42. He has _____ to take us all.
A) too small a car B) a too small car C) very small a car D) so small a car

43. The price of the jacket is too _____.
A) high B) big C) much cheap D) expensive

44. _____ language should be learned orally.
A) alive B) lived C) living D) live

45. The star looks smaller than the sun because it is _____ away from us.
A) much farther B) more farther C) more far D) more further

46. You should not have made_____ spelling mistakes.
A) many much B) such many C) so much D) such more

47. You are eager to go to College. _____ .
A) So my daughter does B) So is my daughter C) So does my daughter D) So are my daughter

48. We didn't buy the house because the owner wanted _____ it was worth.
A) two times more than B) twice as much as C) as much as twice D) as much twice as

VOCABULARY

Directions: Questions (49-60) are incomplete sentences. Beneath each sentence you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentence. Then, on your answer sheet, tick the letter of the answer you have chosen.

49. It is important to understand how other cultures behave so you don't cause _____ .
A) offence B) problem C) disaster D) behavior

50. If someone looks me straight in the eye without _____ I tend to think they are honest.
A) yawning B) sighing C) blinking D) sniffing

51. Having good _____ may help you to make deals more easily.
A) entertaining B) manners C) demonstrations D) handshaking

52. The annual general meeting was _____ in the conference room.
A) conducted B) provided C) run D) held

53. if the workplace is a happy place, then staff _____ is usually low.
A) structure B) turnover C) changes D) takeover

54. The new Managing Director of the company has just been _____.
A) applied B) designed C) requested D) appointed

55. Most of our _____ have been working with us for a number of years.

A) supplies B) suppliers C) supporters D) borrowers

56. The complaint about the cost of the item was soon _____ out.

A) dealt B) sorted C) taken D) cleared

57. The sales _____ for the next few months is not particularly optimistic.

A) figures B) drive C) forecast D) trend

58. Once they had agreed terms the deal was pushed _____very quickly.

A) over B) through C) in D) by

59. The Local tourist bureau will send you _____ about hotels in the area.

A) knowledge B) informations C) information D) news

60. Now that he has retired, he lives partly on his pension and partly on the _____ on his post office savings account.

A) interests B) interest C) benefit D) income

WRITING (60-100)

Directions: In this last section you choose one of the two suggested topics. In no more than 250 words, write about the subject.

Topic 1

"Bad leadership plus bad management are the most widespread reasons for a business to bankrupt".

Do you agree or disagree?

Use specific examples and details to support your answer.

Topic 2

"Getting a degree in a College never guarantees one's success in life"

Do you agree or disagree?

Use specific examples and details to support your answer.

jobless

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