Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2017, filière ECT

Culture générale en langue anglaise

Durée : 2 heures

Ce que traite le sujet

- Structure (questions 1 à 33)
- Vocabulary (questions 34 à 50)
- Reading comprehension (questions 51 à 60)
- Writing (61 à 100)

Sujet reproduit sans retouche à partir de la page suivante.

Résumé des parties, chapitres de cours liés et autres années :
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GROUPE ISCAE

المعهد العالي للتجارة و إدارة المقاولات

Epreuve de :

ANGLAIS

Durée : 2 H

LUNDI 29 mai 2017

De 13 h00 à 15h00

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KABDADJ MELIDU

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STRUCTURE:

Directions: Questions (1- 20) are incomplete sentences. Beneath each sentence you will see four words or phrases marked (A), (B), (C), (D). Choose the one word or phrase that best completes the sentence. Then, on your answer sheet, tick the letter of the answer you have chosen.

1. This book explains ..... organise and carry ..... the processing operation .
A. to / off B. how / on C. why / through D. how to / out

2. There had been ..... time when she had wished he ..... kinder with her.
A. many/had been B. a lot of/were C. many a/had been D. several/would be

3. Were they not coming tomorrow to visit us, we ..... .
A. will be going out B. went out C. would be going out D. were not going out

4. Seldom ..... that he may have made a mistake.
A. does a politician admit B. a politician admits
C. admits a politician D. a politician does admit

5. Do you realise how serious a problem we ..... ?
A. are at B. are up against C. are out for D. are down on

6. The view is supported by ..... .
A the public's opinion B. the public opinion C. public's opinion D. public opinion

7. No sooner .... the party finished .
A. he had come that B. had he come when C. did he come that D. had he come than

8. During all those years, he ..... . come every Saturday afternoon.
A. was used to B. should C would D. is bound to

9. ..... nothing has been agreed, our representatives are very hopeful.
A. Despite B. In spite of C. Even though D. However

10. Before ....for the station, remember .....the garage door.
A. you will leave / locking B. you have left / that you should lock
C. leaving / to lock D. you left / lock

11. It's about time you ..... behaving like a man.
A. have started B. start C. are starting D. started

12. The supporters wanted ..... the score.
A. the referee should change B. that the referee change
C. the referee to change D. the referee change

13. We've got to help John. He'd do the same for us ..... .
A. had we be in trouble B. if we were in trouble C. if in trouble D. if we'd be in trouble

14. He said he would finish the job by tomorrow, but I don't ..... .
A. think he will B. think C. think he did D. think that

15. They finally managed to ..... their conditions.
A. talk him into accepting B. talk to him to accept
C. talk him to accepting D. talk him out accepting

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16 . The new waitress saw ..... that the gests at the hotel were served on the spot.
A . to them B . to it C. to that D. none of these

17. I ..... her quite a lot since she ..... close by last month.
A. have been seeing / moved B. has seen / has moved
C. saw / has moved D. have been seeing / has been moving

18. Instant coffee ..... taste pleasant, but they must have changed the manufacturing process. .
A. was used to B. is used to C. used to D. usually

19. The brother and the sister kept arguing about .....option, his or hers .
A. what was best B. how was the best C. whether it was the better D. which was the better

20. Since the opposition ..... power, Britain's recession .....
A. has taken / has worsened B. took / worsened C. took / has worsened D. have taken / worsened

Directions: Read the following sentences. Find the error in A, B, C or D below. For each question 21 to 33, mark the error letter on your answer sheet.

21. (A) Japan's business leaders now realize that, the west, (B) in particular Europe, (C) feels that Japan has been the "winner" (D) of a global trade competition.

22.(A) Keeping food /(B) in the refrigeration/ (C) stops / (D) the spread of bacteria.

23. (A) As he grew older, / (B) he began to look / (C) very much as his father / (D) and grandfather.

24.(A)It is estimated that since 1985, / (B) the number of homeless people,/ (C) on the streets of Britain major cities /(D) doubled.

25. (A) If I realized, / (B) it was your birthday yesterday, / (C) I would have prepared / (D) something special.

26. (A) Although I wasn't sure / (B) of the response, / (C) I rose my hand/ (D) and tried to answer the question anyway.

27. (A) The internet / (B) provides a wealth/ (C) of informations, / (D) on any topic.

28. (A) Giving that NGOs and charities / (B) are very effective in the field, / (C) many people question the role of governments / (D) in these areas.

29. (A) The women appointed, / (B) to be a local councillor this year / (C) seems to be/ (D) very efficient indeed.

30. (A) The results of the survey shows / (B) that male executives earn, on average, / (C) over £10,500 more than their female counterparts / (D) for doing the same job.

31. (A) The value / (B) of precious gems / (C) is determined by their hardness, / (D) colour and brilliant.

32. (A) we cannot know what may happen tomorrow. / (B) neither models or projections / (C) have accurate track records / (D) in predicting the future.

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33. **(A)** Peter was deceived / **(B)** because he didn't get the job / **(C)** he wanted so badly, / **(D)** but there wasn't much he could do.

VOCABULARY

Directions: In questions 34-50 each sentence has a word or a phrase underlined. Select the word or phrase (A), (B), (C), (D) that is closest in meaning and tick the corresponding letter on your answer sheet.

34. Some authors claim that good writing requires multiple **drafts** whereas others insist that you can write good pieces in one shot.
A. ideas B. authors C. versions D. blasts

35. The ballot result comes as experts warn that morale among midwives is **plummeting.**
A. dropping rapidly B. soaring C. levelling off D. improving

36. The company is poised to be the **bellwether** in the US computer industry..
A. runner up B. competitor C. leader D. successful

37. Many people believe that if **unfettered** internet access is made available globally, democracy will prevail.
A. constrained B. free C. cheap D. hampered

38. An independent panel was set up to **allay** public fears concerning the actions of rioters.
A. discuss B. alleviate C. study D. survey

39. Thierry Breton, the French tech boss hasn't used his e-mail since **taking the helm** of Europe's largest IT firm, Atos, three years ago.
A. sailing B. stepping down from C. wearing a hat D. taking over

40. The first objective will be to manage the country's efforts to deal with the economic **downturn.**
A. recession B. growth C. improvement D. control

41. Most students looking for a job aim at being hired in an international **firm.**
A. society B. company C. charity D. enterprise

42. According to our records the sum of £1,300 for your account n° 213 is still **outstanding.**
A. first-rate B. exceptional C. incomplete D. owed

43. Sales **tumbled** in the last quarter of the year due mainly to the high competition.
A. decreased steadily B. increased rapidly C. decreased rapidly D. increased steadily

44. In the worst cases, it is possible to **rack up** hundreds of dollars in overdraft fees without realizing it.
A. accumulate B. exploit C. squander D. invest

45. It really is quite scary how, in just a generation, obesity levels have **gone through the roof**: what was once unusual is now common place.
A. skyrocketed B. nosedived C. increased slightly D. levelled out

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In Questions 46 to 50, choose the word A, B, C or D which has a similar meaning to the word in bold type

46 . **Breakthrough**
A. separation B. explosion C. discovery D. collapse

47. **Endeavour.**
A. appeal B. affection C. attempt D. favour

48. **Blunt**
A. grave B. direct C. messy D. single

49. **Bottom line**
A. assets B. sales C. turnover D. profit

50. **Appraisal**
A. promotion B. evaluation C. congratulation D. retaliation

READING COMPREHENSION;
Directions: This section contains 2 extracts followed each by a number of questions (51- 60). Read the extracts and for each question, choose the one best answer – (A), (B), (C), (D)- based on what is stated in or what can be inferred from the passage. Then, on your answer sheet, tick the letter of the answer you have selected.

EXTRACT 1

When the workers in the city of London head home each evening, a hidden legion of homeless people shuffles out of the shadows to reclaim their territory. The Square Mile has more rough sleepers than any other London borough except Westminster: 338 were identified by Broadway, a charity, over the past year, most of whom had spent more than a year on the streets. Policy makers have long struggled to find ways to shift such people, some of whom take deluded pride in their chaotic circumstances, resist offers to come in from the cold and suffer from severe drug, drink or mental-health problems.
Broadway tried a brave and novel approach: giving each homeless person hundreds of pounds to be spent as they wished. According to a new report on the project by the Joseph Rowntree Foundation, a think-tank, it worked – a success that might offer broader lessons for public-service reform and efficiency.

51. Which of these titles describes best the initiative taken here?
A .Getting rid of the homeless
B. How to survive in the streets
C. Empowering the homeless
D. Encouraging poverty

52. What are the homeless compared to?
A. poor people
B. animals
C. an army
D. a charity

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53. In which neighbourhood do most homeless sleep?
A. London
B. the Square Mile
C. Westminster
D. Broadway

54. Choose which statement is true:
A. Broadway is the name of an avenue in London
B. Policymakers didn't manage to solve the problem on their own
C. Some homeless are really happy to live in the streets
D. Joseph Rowntree is a charity

55. A think-tank is:
A. a powerful lobby that defends private interests
B. a private or non-profit organisation that conducts research and engages in advocacy
C. a government-funded institution that gathers the brightest minds to solve difficult problems
D. a secret group of people whose aim is to make the world a better place

EXTRACT 2

I'll admit: I am a lapsed recycler. When confronted recently with an empty jar of peanut butter, rather than soak it in hot water to remove every last smear before placing it in the recycling bin, I simply tossed the jar in the trash can. In my mind, I made a quick calculation: saving the planet from one little plastic jar wasn't worth my time or the hot water necessary to clean it.
I may be wrong about that. But the fact is, I don't know what to believe anymore. I am sick of everyone telling me to "go green". I am not alone in my green fatigue. The Shelton Group's latest study revealed that between 2006 and 2007, American's enthusiasm for energy-efficient products and services fell sharply. Among its findings: the number of green or energy-efficient activities consumers said they participated in – such as recycling or riding a bike to work instead of driving – dropped from an average of 3.63 in 2006 to 3.00 last year. Furthermore, the number of respondents who considered energy efficiency "important" in deciding whether to buy a product fell from 72% to 67%.
The growing sense of green fatigue stems in part from the feeling that no matter what we do, it will never be enough. I own a Toyota Camry hybrid, have replaced roughly a third of our bulbs with compact fluorescent ones and recycle fairly religiously. Yet, judging from the daily news, the earth predicament grows only more dire.

56. "I am a lapse recycler" means:
A. I am a person who recycles regularly
B. I am a person who doesn't know how to recycle properly
C. I am a person who thinks recycling is just a pain in the neck
D. I am a person who temporarily stops recycling

57. The narrator didn't recycle the peanut butter jar because:
A. she is a lazy person
B. she didn't want to use hot water
C. she calculated that it was not worth it
D. she wanted to keep the jar to do something else with it

58. Statistics show that:
A. Americans are more enthusiastic about being green
B. Americans do their best to protect the environment
C. 67% of the Americans buy energy-efficient products
D. The interest of the Americans in being eco-friendly dropped

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59. The columnist:
A. does nothing in favour of the environment
B. adopted a reasonably environmentally-friendly behaviour
C. uses a gas-guzzler
D. doesn't recycle anything

60. According to the journalist, being green:
A. is essential to fight against global warming
B. is something she was willing to be but that doesn't have much of an impact
C. will help in the long term
D. is a healthy attitude

WRITING (61-100)

Directions: In this last section you choose one of the two suggested topics.
In no more than 250 words, write about the subject.

Topic 1

Would you be ready to abandon some of the comforts in your life to make our planet cleaner and healthier? Say what you would agree to sacrifice and say why.

Topic 2

Do you agree that young people are subject to a lot of pressure? Define what type of pressure and give your opinion on the subject.

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