Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2021, filière ECT

Culture générale en langue anglaise

Ce que traite le sujet

- I. Reading comprehension (questions 1 à 6)
- II. Structure and grammar (questions 7 à 45)
- III. Vocabulary (questions 46 à 60)

Sujet reproduit sans retouche à partir de la page suivante.

Résumé des parties, chapitres de cours liés et autres années :
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I. READING COMPREHENSION

Directions: This section contains a passage, followed by a number of questions (1-6).
Read the passage and for each question, choose the one best answer (A), (B), (C), (D) based on what is stated in or what can be inferred from the passage. Then, on your answer sheet, tick the letter of the answer you have selected.

In conversation, media, and the news, it's common to hear talk of "the market," short for the stock market. And while most everyone knows about the stock market, once again, few actually know what it is, how it functions, and what purposes it serves.

The stock market is the platform through which shares — or pieces of ownership of a company — are bought and sold by investors; investors who own shares of a company are referred to as shareholders. Thus, the stock exchange allows investors to potentially improve their worth (provided the stock price of their investments increases, or provided they receive dividends, or small, pre-planned payments from a company paid to shareholders), and companies to have the benefit of being publicly operated, and also, for company founders to cash-in on stock (by selling their shares of the company once it goes public). Trading shares is a relatively straightforward process. Through a licensed stockbroker, brokerage firm, or trading website, one simply places an order for the desired number of stocks in a designated company; a small fee is usually paid to the party responsible for performing the trade (be it a person, firm, or website). There is always another individual looking to sell or buy a particular stock, given the magnitude of the exchange, and there are therefore almost never delays in the process.

There are also a number of other, more complex stock purchase and sale types for buyers and sellers to choose from. Anyone who owns stock in a company owns a piece of its assets relative to their share count. For example, a company with a stock limit (which is determined during an IPO, or initial public offering, wherein a company's initial price and stock count are set before it debuts on the exchange), of 100 (hypothetically speaking, of course) would be 25% owned by an individual who possessed 25 shares.

1. What is traded on the stock market?

A. Money, from investor to investor
B. Dividends and IPOs
C. Property and other physical assets
D. None of the Above

2. How can stock be purchased by an investor?

A. Through a licensed stock-trading website
B. Through a licensed stockbroker
C. Through a licensed stock brokerage firm (as opposed to an individual broker)
D. All of the Above

3. How can each stock be bought and sold at any time; how are there so many different customers?

A. Stocks that nobody wants are sold into thin air
B. Certain stocks cannot be bought and sold at one's convenience
C. The stock exchange is a massive international platform that bases its stocks' prices on demand, and there are therefore always buyers and sellers available
D. Some companies buy their own stock back

4. What is an IPO (Initial Public Offering)?

A. Any company's scheduled, fixed-amount payout to investors
B. The trading price of a company that's makings its stock exchange debut
C. The amount a publicly held company pays to become privately traded
D. A company's value

5. How is the value of a company's stock determined?

A. By company executives
B. By the company's CEO
C. By the company's customers
D. By stock market investors, who respond to a company's outlook by buying or selling, and in turn, enhancing or minimizing demand.

6. Which of the following types of assets represents ownership interest in a corporation?

A. Futures
B. Bonds
C. Stocks
D. Options

II. STRUCTURE AND GRAMMAR

Directions: Choose the one best answer (A), (B), (C), (D) that best fills the gap (7-21). Then, on your answer sheet, tick the letter of the answer you have chosen.

Dear Mr. Smith,
I am **(7)** _____ you this letter to **(8)** _____ my sincere **(9)** _____ to you for your continued patronage of our business. At European Interiors we are well **(10)** _____ that it is repeat customers like you who are largely responsible for 2010 being the best sales year in our 18 years history.

To **(11)** _____ thank you in a more concrete way we would ask you to drop into the main store on Kirby Avenue before the end of February 2011 to **(12)** _____your free gift. We have managed to acquire a supply of hand-crafted cedar boot racks for a few of our very **(13)** _____ customers and we would like you to have one. In fact, we have one **(14)** _____ in your name until the end of February, no strings attached.

In addition, we are also offering an exclusive financing package to only our best and most appreciated **(15)** _____ during that same period. Because you are included in that very **(16)** _____ group, we are offering you zero down payment, with zero financing **(17)** _____ for the entire first year of ownership of any furniture purchase you make valued over $1,000 during the month of February.

We are **(18)** _____ to have **(19)** _____ you well in the past and we look **(20)** _____ to continuing to provide your home furnishing needs in the future.

When you come to the main store during February to pick up your gift, please **(21)** _____ free to stop by my showroom office and say hello. I look forward to seeing you.

Yours sincerely,

Rachel Sanders
General Manager

7- A. sending	B. writing	C. explaining	D. delivering
8- A. provide	B. attach	C. express	D. say
9- A. pleasure	B. thought	C. situation	D. appreciation
10- A. informed	B. aware	C. uncertain	D. cautious
11- A. tell	B. express	C. send	D. say
12- A. pick up	B. send out	C. bring in	D. go through
13- A. unhappy	B. care	C. special	D. service
14- A. typed	B. valued	C. reserved	D. offered
15- A. customers	B. employers	C. associates	D. competitors
16- A. intensive	B. exclusive	C. extinctive	D. exhaustive
17- A. charges	B. deductions	C. down	D. options
18- A. sorry	B. delighted	C. committed	D. unfortunate
19- A. served	B. offered	C. known	D. delivered
20- A. forward	B. excited	C. forwarding	D. toward
21- A. be	B. set	C. call	D. feel

Directions: **For question (22-37) Choose the appropriate options to complete the sentences. Then, on your answer sheet, tick the letter of the answer you have chosen.**

22. _____ films about writers are so dull is that writers don't dress up to practice their craft.

A. Everybody says
B. It is often claimed
C. Because
D. One of the reasons

23. It's a horrible irony, but a bully has to know his victim well _____ effective; it's almost impossible to bully strangers.

A. if being
B. to be
C. in order to
D. if they are

24. If you work hard, you _____ good marks.

A. would get
B. would got
C. will get
D. will got

25. The way the film eventually got made _____ , like the story itself, a certain ring of destiny to it.

A. looks
B. indicates
C. feels
D. has

26. If the camera was working, we _____ a movie.

A. could made
B. could make
C. would made
D. would make

27. Emma is getting _____ the car.

A. of
B. off
C. out of
D. out off

28. Near the London Eye, there is a bridge _____ the Thames River.

A. above
B. over
C. off
D. towards

29. She is looking for a job in _____ electronic or print media.

A. both
B. between
C. neither
D. either

30. They could save money if they bought _____ furniture.

A. economical
B. economic
C. economize
D. economics

31. I must get to the market before it _____.

A. closes
B. open
C. closed
D. has closed

32. One day people _____ to the Moon.

A. travel
B. travelled
C. will travel
D. will be travelling

33. He has three brothers. Ahmed is the _____of the three.

A. most cleverest
B. more clever
C. cleverest
D. cleverer

34. The pianos in the other store are _____ , but _____ .

A. cheaper / not as better
B. more cheap / not as better
C. cheaper / not as good
D. more cheap / not as good.

35. They came _____ than we had expected.

A. more later
B. much later
C. more late
D. much late

36. Desks can often show aspects of character otherwise hidden from general view _____ , if analyzed in detail, will reveal their owner's innermost secrets.

A. and which
B. but where
C. these
D. however

37. As you _____ , the technology on the inside matches the brilliance of the exterior.

A. would expect
B. expected
C. are expecting
D. have expected

Directions: **Questions (38-45) have an error or a mistake. Identify the mistake in each one. Then, on your answer sheet, tick the letter of the answer you have chosen.**

38. (A) We were happy that **(B)**the audience responded well **(C)**and gave all the speakers **(D)** a patiently listening**.**

A. we were happy that
B. the audience responded well
C. and gave all the speakers
D. a patiently listening

39. (A) The case was **(B)**particularly challenging as the assailants **(C)**had fled to an unknown destination **(D)** leaving up very few clues.

A. The case was
B. particularly challenging as the assailants
C. had fled to an unknown destination
D. leaving up very few clues

40. (A) Private companies which profits **(B)** have grown due to **(C)** the high price of oil **(D)** should offer discounts on cooking gas.

A. Private companies which profits
B. have grown due to
C. the high price of oil
D. should offer discounts on cooking gas

41. (A) He was elected **(B)** as chairman **(C)** of the College. **(D)** No error

A. He was elected
B. as chairman
C. of the College
D. No error

42. (A) I was shocked **(B)** to see how much my grand mother had aged **(C)** since the last time we visited her. **(D)** No error

A. I was shocked
B. to see how much my grand mother had aged
C. since the last time we visited her
D. No error

43. (A) The Management Committee **(B)** was divided **(C)** in their opinion. **(D)** No error

A. The management Committee
B. was divided
C. in their opinion
D. No error

44. (A) Since Universities have more **(B)** space on their campus they **(C)** have been asked to open fire detection control rooms **(D)** as a mandatory measure.

A. Since Universities have more
B. space on their campus they
C. have been asked to open fire detection control rooms
D. as a mandatory measure.

45. (A) We have received many **(B)** of the letters from customers **(C)** asking us extend **(D)** the deadline to repay their loans.

A. We have received many
B. of the letters from customers
C. asking us extend
D. the deadline to repay their loans.

III. VOCABULARY

Directions: This section contains 3 passages. Choose the one best answer (A), (B), (C), (D) that best fills the gap (46-60). Then, on your answer sheet, tick the letter of the answer you have chosen.

I. A small amount of pressure at work is often seen as a good thing. But excessive pressure can lead to stress, and this in **(46)** _____ can result in bad performance. Stressed staff are more **(47)** _____ to misuse their work hours or quit their job. Stress **(48)** _____ not only morale, but also a company's bottom line.

II. **(49)** _____ that a company has a calm, productive atmosphere is the role of the HR department. Even though the management and employees are often responsible for the stressful environment in **(50)** _____ they work, the human resources department can **(51)** _____ a critical role in managing behavior within the workplace. HR can **(52)** _____ programs that encourage positive attitudes, build good working relationships and **(53)** _____ healthy lifestyles.

III. One common problem is that managers are **(54)** _____ overworked that they neglect their staff. Staff are **(55)** _____ with nothing to do, and so they become underutilized or inefficient. This is an opportunity for the HR department to **(56)** _____ in and help the department to work **(57)** _____ a team. Managers can be taught how to **(58)** _____ work to staff, in order to reduce their workload. Meanwhile, staff can be advised about how **(59)** _____ to approach their managers, and when it is appropriate to **(60)** _____ the initiative.

46- A. consequently	B. next	C. afterwards	D. turn
47- A. likely	B. usual	C. normal	D. probable
48- A. results	B. affects	C. leads	D. concerns
49- A. Knowing	B. Concerning	C. Ensuring	D. proving
50- A. what	B. that	C. where	D. which
51- A. make	B. be	C. do	D. play
52- A. apply	B. implement	C. work	D. realize
53- A. assemble	B. advance	C. promote	D. persuade
54- A. so	B. very	C. always	D. especially
55- A. kept	B. Left	C. forgotten	D. abandoned
56. A. step	B. go	C. intervene	D. enter
57. A. by	B. for	C. as	D. in
58. A. commit	B. schedule	C. Delegate	D. appoint
59. A. best	B. should	C. way	D. well
60. A. make	B. do	C. spend	D. take

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