Concours Grande École de l'ISCAE (Institut supérieur de commerce et d'administration des entreprises), Maroc

Session 2023, filière ECT

Culture générale en langue anglaise

Ce que traite le sujet

- I. Reading comprehension (questions 1 à 14)
- II. Grammar and structure (questions 15 à 30)
- III. Vocabulary (questions 31 à 60)

Sujet reproduit sans retouche à partir de la page suivante.

Résumé des parties, chapitres de cours liés et autres années :
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I. READING COMPREHENSION

DIRECTIONS: This section contains 2 passages, each followed by a number of questions (1- 14). Read the passages and for each question, choose the one best answer (A), (B), (C), (D) based on what is stated in or what can be inferred from the passage. Then, on your answer sheet, tick the letter of the answer you have selected.

PASSAGE 1:

Artificial Intelligence (AI) has rapidly become a buzzword in the business world, and for good reason. The potential applications of AI are vast and varied, from predictive analytics to natural language processing. However, with the growing adoption of AI technologies, there are concerns about the impact on the future of work. Will AI replace human jobs, or will it create new opportunities and enhance existing ones?

One of the primary ways that AI is already impacting the workforce is through automation. AI-powered automation has the potential to replace many repetitive and mundane tasks, freeing up time and resources for more complex and creative work. This can lead to increased productivity and efficiency, but it can also result in job loss for workers who perform these tasks.

However, AI is not just about automation. It can also enhance human capabilities and create new opportunities. For example, AI-powered chatbots can provide 24/7 customer support, improving customer satisfaction and loyalty. AI-powered data analysis can provide valuable insights for decision-making, helping businesses to make better strategic choices. And AI-powered predictive maintenance can prevent equipment failures, reducing downtime and costs.

Despite the potential benefits of AI, there are also concerns about the impact on human workers. Some experts predict that AI will replace many jobs, particularly those that involve repetitive tasks, such as data entry, assembly line work, and customer service. However, others argue that AI will create new job opportunities in fields such as data science, software engineering, and robotics.

1. What is Artificial Intelligence?

A. A technology that enables machines to learn from experience and perform tasks that normally require human intelligence.
B. A tool used to manipulate data and produce reports.
C. A type of software used to create animations and visual effects.
D. A system used to control and manage physical processes in manufacturing.

2. How is AI impacting the workforce?

A. By automating many repetitive and mundane tasks.
B. By eliminating the need for human workers altogether.
C. By creating new opportunities for human work
D. By increasing costs and reducing productivity.

3. What are some potential benefits of AI?

A. Increased productivity and efficiency.
B. Improved customer satisfaction and loyalty.
C. Valuable insights for decision-making
D. All of the above

4. What are some potential risks of AI?

A. Job loss for workers who perform repetitive tasks.
B. Bias and discrimination in decision-making.
C. Security and privacy concerns.
D. All of the above

5. How can AI enhance human capabilities?

A. By providing 24/7 customer support.
B. By providing valuable insights for decision-making.
C. By preventing equipment failures
D. All of the above.

6. What types of jobs are at risk of being replaced by AI?

A. Those that involve repetitive tasks, such as data entry and assembly line work.
B. Those that require creativity and innovation.
C. Those that involve complex problem-solving and decision-making.
D. All of the above.

7. Can AI create new job opportunities?

A. No, AI will only lead to job loss.
B. Yes, AI can create some new job opportunities in different fields
C. No, AI is not important for the future of work.
D. Yes, AI can only create new job opportunities in low-skilled fields.

8. How can businesses prepare for the impact of AI on the future of work?

A. By investing in training and upskilling programs for workers.
B. By developing new business models and revenue streams.
C. By collaborating with AI technology providers.
D. All of the above

PASSAGE 2

In recent years, there has been a lot of talk about the gig economy, which is characterized by short-term contracts and freelance work. This trend has been fuelled by the growth of online platforms that make it easier for people to find work and for businesses to hire workers without having to commit to long-term contracts.

While the gig economy can provide workers with more flexibility and freedom, there are also concerns about the lack of job security and benefits. In addition, many workers in the gig economy are paid low wages and are not covered by labour laws that protect employees in traditional jobs.

One of the most high-profile examples of the gig economy is ride-hailing services like Uber and Lyft. These companies have disrupted the traditional taxi industry by using technology to connect drivers with passengers. While some people view these services as a convenient and affordable alternative to traditional taxis, others criticize them for not providing drivers with benefits like health insurance and retirement savings.

The rise of the gig economy has also raised questions about the future of work. Some experts predict that more and more people will become freelancers and work for themselves, while others worry that this trend could lead to the erosion of worker protections and the rise of income inequality.

9. What is the gig economy?

A. Long-term contracts and permanent employment
B. Short-term contracts and freelance work
C. Traditional taxi services
D. None of the above

10. What has fuelled the growth of the gig economy?

A. Labour laws that protect employees in traditional jobs
B. The lack of job security and benefits
C. Online platforms that make it easier to find work
D. None of the above

11. What are some concerns about the gig economy?

A. Lack of flexibility and freedom
B. High wages and benefits
C. Lack of job security and benefits
D. None of the above

12. What is one example of the gig economy?

A. Traditional taxi services
B. Health insurance providers
C. Ride-hailing services like Uber and Lyft
D. None of the above

13. What are some criticisms of ride-hailing services?

A. They provide drivers with benefits like health insurance and retirement savings
B. They are a convenient and affordable alternative to traditional taxis
C. They do not provide drivers with benefits like health insurance and retirement savings
D. None of the above

14. What questions does the rise of the gig economy raise about the future of work?

A. Whether more people will become freelancers and work for themselves
B. Whether worker protections could be eroded
C. Whether income inequality could rise
D. All of the above

II. GRAMMAR AND STRUCTURE

DIRECTIONS: In questions (15-30) select the best answer (A), (B), (C), (D) and tick the corresponding letter on your answer sheet.

15. Which sentence is written in the active voice?

A. The employee submitted the report to his manager
B. The project will be completed by the deadline.
C. The proposal was approved by the board quickly.
D. The contract was signed by the two parties.

16. Which sentence contains a subject-verb agreement error?

A. The team of analysts are preparing the report.
B. The manager, along with her staff, is attending the conference.
C. Sales of the new product have increased significantly.
D. Neither the CEO nor the board members has made a decision yet.

17. Which sentence contains a punctuation error?

A. The contract was signed by both parties, and the terms were agreed upon.
B. The quarterly report, which was submitted on time, was well-received by the CEO.
C. The marketing team is working on a new campaign; they hope to launch it next month.
D. The meeting is scheduled for Monday at 2:00 pm, however, it may be postponed.

18. Which of the following statements accurately describes the structure of a typical essay?

A. An essay consists of a single paragraph that introduces the main idea.
B. An essay consists of multiple paragraphs that each focus on a separate idea.
C. An essay consists of a single paragraph that summarizes the author's opinion.
D. An essay consists of a single paragraph that provides background information.

19. Which sentence is written in the passive voice?

A. The accounting department processes all expense reports.
B. The CEO announced the company's new strategic plan.
C. The sales team exceeded their targets for the quarter.
D. The product was developed by the research and development team.

20. Which sentence contains a verb tense error?

A. The company's profits have increased significantly since last year.
B. The marketing campaign was launched last month and is still ongoing.
C. The department will present its findings at the next meeting.
D. The CEO said that the company will expand its operations next year.

21. Which of the following sentences is an example of a topic sentence?

A. "The history of coffee dates back to the 15th century."
B. "In addition to its delicious taste, coffee has numerous health benefits."
C. "There are many different ways to brew coffee, including drip, French press, and espresso."
D. I think coffee is a staple of many people's morning routines, and for good reason."

22. Which sentence contains an article error?

A. The company is looking to hire an experienced software engineer.
B. Sales representative contacted me about the new product.
C. We need to purchase more office supplies for the department.
D. The CEO discussed the company's performance in the annual report.

23. Which sentence contains a preposition error?

A. The CEO is responsible for the company's overall performance.
B. The board of directors approved the merger with the competitor.
C. The project manager is in charge of coordinating all team members.
D. The company needs to be more innovative with their marketing strategies.

24. Which sentence contains a pronoun error?

A. The sales team reported their progress to the manager.
B. The CEO announced their resignation at the annual meeting.
C. The department needs to improve its communication with other teams.
D. The employees were pleased with their bonuses this year.

25. Which sentence is an example of a parallel structure error?

A. The company is dedicated to providing high-quality products, excellent customer service, and competitive prices.
B. The marketing team is responsible for creating new campaigns, developing advertising strategies, and conducting market research.
C. The CEO emphasizes the importance of honesty, integrity, and treating employees with respect.
D. The company's goals are to increase sales, expand into new markets, and improve customer satisfaction.

26. Which sentence contains a modifier error?

A. The new software will be installed on all company computers by the IT department.
B. The sales team presented their proposal to the client with confidence.
C. The department head contacted the supplier about the late delivery.
D. The CEO, with her extensive experience, led the company through a difficult period.

27. Which of the following is not a common transition word or phrase used to connect ideas between paragraphs?

A. Additionally B. In conclusion C. Exceptionally D. However

28. Which sentence contains a sentence structure error?

A. Although the company faced many challenges, it was able to achieve its goals.
B. In spite of the budget cuts, the department was able to complete the project on time.
C. The CEO, along with the board of directors, is responsible for making major decisions.
D. To increase sales, the company is implementing a new marketing campaign next month.

29. Which of these is not an important feature of a paragraph?

A. Length B. Breadth C. Unity D. Coherence

30. What is the purpose of a conclusion paragraph in an essay?

A. To introduce the main idea of the essay.
B. To provide additional background information.
C. To summarize the main points of the essay.
D. To present counter arguments to the main idea.

III. VOCABULARY

1. **DIRECTIONS: In questions 31-44 select the best answer (A), (B), (C), (D) and tick the corresponding letter on your answer sheet.**

31.Which word means "to make more attractive or interesting"?

A. Decorate B. Embellish C. Adorn D. Ornament

32. Which word means "extremely loud and harsh"?

A. Rough B. Dysfunctional C. Muffled D. None of the above

33. Which word means "to cause someone to feel deeply hurt, upset, or angry"?

A. Soothe B. Aggravate C. Subdue D. Mitigate

34. Which word means "to make something more complex or difficult to understand"?

A. Confound B. Befuddle C. Perplex D. All of the above

35. Which word means "a deep awareness of the suffering of another, coupled with the wish to relieve it"?

A. Empathy B. Sympathy C. Compassion D. Pity

36. Which of the following is a synonym for the word "altruistic"?

A. Selfish B. Generous C. Greedy D. Cruel

37. What is the antonym for the word "opaque"?

A. Murky B. Blurry C. Transparent D. Obscure

38. Which of the following words is spelled correctly?

A. Millinium B. Embarass C. Accomodate D. Exhilarate

39. What is the meaning of the word "luminous"?

A. Dark B. Bright C. Colourful D. Dull

40. What is the synonym for the word "repugnant"?

A. Attractive B. Pleasing C. Offensive D. Agreeable

41. What is the antonym for the word "prolific"?

A. Abundant B. Productive C. Scarce D. Bountiful

42. Which of the following words is a noun?

A. Picturesque B. Fortitution C. Amiable D. Jubilant

43. Which of the following words is spelled correctly?

A. Recieve B. Indispensable C. Supersede D. Seperate

44. What is the synonym for the word "ubiquitous"?

A. Rare B. Widespread C. Unique D. Exceptional

2. **DIRECTIONS:** In questions (45-60) you have to choose the word (A), (B), (C), (D) that is closest in meaning to the underlined word in the sentence and tick the corresponding letter on your answer sheet.

45. The government's decision to abolish the death penalty has been widely welcomed by human rights groups.

A. instate B. establish C. annul D. enforce

46. The company's new advertising campaign has been criticized for being sexist and offensive.

A. lauded B. applauded C. vilified D. eulogized

47. The author's use of metaphors in her writing is both powerful and evocative.

A. similes B. hyperboles C. metaphysics D. personifications

48. The project's success was due to the team's collaboration and hard work.

A. competition B. antagonism C. cooperation D. discord

49.The defendant's alibi was proven to be false, and he was found guilty of the crime.

A. testimony B. confession C. justification D. denial

50. The charity's aim is to ameliorate the living conditions of the homeless population.

A. worsen B. degrade C. improve D. exacerbate

51. The politician's equivocal statement failed to clarify his position on the controversial issue.

A. clear B. definite C. ambiguous D. transparent

52. The athlete's victorious performance in the championship was celebrated by fans around the world.

A. defeated B. defeated C. triumphant D. conquered

53.The artist's eclectic style combines elements from different artistic traditions and periods.

A. conventional B. orthodox C. traditional D. diverse

54.The company's profits have skyrocketed since the introduction of the new product line.

A. decreased B. fallen C. risen D. plateaued

55. The detective's ingenuity in solving the case was praised by his colleagues.

A. simplicity B. creativity C. banality D. ordinariness

56. The author's prolific output has earned her a reputation as one of the most accomplished writers of her generation.

A. meagre B. insufficient C. abundant D. limited

57. The diplomat's tactful handling of the crisis prevented a major conflict.

A. impolite B. blunt C. diplomatic D. direct

58. The athlete's diligent training regimen paid off with a gold medal at the Olympics.

A. lazy B. careless C. conscientious D. negligent

59. The artist's subtle use of colour and light creates a sense of depth and complexity in her paintings.

A. obvious B. blatant C. overt D. ingenious

60. The CEO's charismatic personality and leadership skills inspired her employees to work harder and achieve greater success.

A. tedious B. dull C. lacklustre D. appealing

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